



Spring 2011 Greetings From Highlands Inn & Highlands Inn Lodge, Highlands, NC

Spring Happenings in Highlands, NC

March 2011

In This Issue

High Gas Prices Mean A Busy Season

Introducing Highlands Inn Lodge

Highlands Inn Lodge offers Loyalty Program

Announcing Log Cabin Events Venue

Highlands Inn & Lodge Spring Specials

2011

High Gas Prices Means a Very Busy Season in Highlands.

Make reservations early, particularly for Memorial Day, July 4th, Labor Day, and the month of October!



New Highlands Inn Lodge located on Hwy 106 and Log Cabin Lane

March 1, 2011, the new Highland Inn Lodge adds 59 additional guest rooms to Highlands Inn properties.

After a 17 year franchise with Hampton Inns, Hawkins Hospitality, also owners of Highlands Inn and Log Cabin, decided to not renew a new twenty year contract, and instead, reposition itself as a more contemporary expansion of the 131 year old Highlands Inn, located on Main

Street. The new, independent Highlands Inn Lodge will officially become a sister property to Highlands Inn, and will give groups coming to Highlands 89 rooms to accommodate guests. In addition, the former Log Cabin restaurant, also owned by Hawkins Hospitality, is now a groups venue for guests of both properties needing facilities for banquets, and meeting space for group agendas.



Massage Soon Available at Both Properties



Families Looking for Spring Break Venues

Look no farther than Highlands Inn Lodge
Just a round-trip tank of gas from Atlanta.

We will be happy to arrange:

White Water Rafting on the near-by Chattooga River;
Zip-line adventures
Horse Back Riding
Tee Times

Trout Fishing Guide
"Discovery at Dusk"
or

"Signs of Spring" guided canoe tour
Boat rental on Lake Glenville

Directions to the best hikes on the Highlands Plateau



Highlands Inn Lodge Offers New Loyalty Program

Highlands Inn Lodge wants to be the "home away from home" for people doing business in Highlands as well as area resident building or renovating homes.

Highlands Inn Lodge LOYALTY PROGRAM has been designed to be appealing for those who frequent Highlands for any reason

The program will offer early check-ins, late check-outs, automatic upgrades when possible, additional room amenities, concierge service and a complimentary night every 10th visit. For more information or to sign up please email sales@highlandsinnlodge.com or call Sabrina at 828 526-5899.



Log Cabin Highlands Inn & Highlands Inn Lodge Event Venue

High on the hill, adjacent to Highlands Inn Lodge is LOG CABIN, Highlands newest events venue. Perfect for a corporate meeting, church retreat, wedding rehearsal dinner or reception, family reunion, or celebration of any kind. The Log Cabin offers meeting space separate from dining rooms that can be utilized for breakfast, lunch, dinner and after meeting hospitality. A great in-town location for Bluegrass & Barbeque a popular 2011 theme for rehearsal dinners scheduled for the cabin. For more information contact nplate@highlandsinn-nc.com.

To have a itinary developed around your interests, please contact by email our property concierge.

nplate@highlandsinn-nc.com

March 15-May 15: Enjoy 3 Nights for the Price of Two

Sunday-Thursday

Advanced Reservation Only

Enjoy Spring in Highlands with a night on us. Historic Highlands Inn stays begin in April while Highlands Inn Lodge is now on-going. Spend Spring Vacation, play a round of golf at Sky Valley, Sapphire Mt. or High Hampton. Let us arrange a white water rafting trip on the near-by waters of the Chattooga River or if you would rather stay out of the water but go up in the sky, you will love zip-lining adventures at Wildwater Rafting. Contact our concierge nplate@highlandsinn-nc.com for a custom designed package just for you.



Easter Weekend

April 22-24

Limited rooms available, so make reservations now. We will happy to make Easter Dinner reservations for you at either Wolfgang's on Main, On the Verandah or Madisons.

Mother's Day Weekend

May 6-8th

Bring Mom and get half off on Mom's Mother's Day Room.. This offer is limited in time and requires advanced reservations for two rooms for two night May 6-8th weekend, As always our staff will be happy to make advance reservations at area restaurants.

As you can see, it appears to a very busy season. We hope to see you back. If you have not visited us in the past, we welcome your visit. When making a reservation be sure to let us know how we can assist in making your stay a great one.

Should you make a non-group related reservation by ST. PATRICK'S DAY, March 17th you will be given a ten percent discount at either property by mentioning reading this Newz Blast!

We will be waiting for your call.

Contact Info

Sabrina Hawkins
Owner/General Manager

www.Highlandsinnlodge.com

sales@highlandsinnlodge.com

828 526-5899

www.Highlandsinn-nc.com

stay@highlandsinn-nc.com

828 526-9380